Doctors are being urged to take part in anti-smoking campaigns, and to show the ACS filmstrip.

MT. VERNON REGISTER-NEWS
Mt. Vernon, Illinois
March 21, 1961

DR. ZELMAN SPEAKS

Tells Mt. V. Students Of Cancer Risk In Smoking

Dr. Morris Zelman, Mt. Vernon physician, spoke to health class students at Mt. Vernon high school yesterday as part of a nationwide effort to inform young Americans on the cancer risk is smoking cigarettes. An American Cancer Society film titled "To Smoke or Not to Smoke" was presented.

Pointing out that the American Cancer program is not an "anti-smoking campaign," Dr. Zelman said that focus has been on bringing the facts about cigarettes and cancer to the attention of youngsters to help them make an informed decision. "We want to reach them before their smoking habits are formed," he said.

This year 37,000 people will die of lung cancer, he said. If present trends continue, one million children now living will eventually die of the disease. While the death rates for most other cancers have stabilized, lung cancer is on the increase. It is established by the American Cancer Society that 75 per cent of all lung cancer deaths could be prevented if people stopped smoking cigarettes.

In the year since the American Cancer Society launched its nationwide "Teen-Age Program on Cigarette Smoking and Lung Cancer" more than 8,000 filmstrips have been distributed by ACS to schools throughout the country.

Although this program is in its early phase, some important support has already been achieved. The American Public Health Association has called for a broad educational effort urging health officers and medical societies to collaborate with the ACS and with education leaders. Some states have made education on smoking a regular part of their classroom program.

Dr. Zelman also suggested that this program should be presented before adult groups, since a major factor in a youngster's smoking is the attitude of adults in his family.

BINGHAMTON SUN-BULLETIN
Binghamton, New York
November 5, 1960

Medical society to study effect of smoking talks

The Broome County Medical Society plans a long-range survey to determine the effects of their recent series of talks on the question of smoking as a cause of cancer. Some 13,000 students have heard the talks.

Dr. Mark H. Williams, chairman of the society's educational project, said his committee and the Broome County unit of the American Cancer Society would draft and distribute a questionnaire among the county's school students over a four-year period. The questionnaire would be answered by both junior and senior high school students.

Since only junior high school students attended the talks, the data on smoking habits of those now in senior high plus information about the junior high students who have heard the talks would be used in the organization's attempt to determine whether the program has any lasting effect.

Last month, a team of physicians visited each of the county's 24 public and parochial junior high schools to present what Dr. Williams called "the latest scientific and statistical facts linking cigarette smoking with cancer of the lung." Slides were provided by the Cancer Society, to illustrate the lectures, and a pamphlet was distributed.

Members of the team said they were impressed by the students' response, particularly during informal question and answer periods.

Mrs. Roberta Jeanneret, executive director of the local Cancer Society unit, called the project "one of the most worthwhile educational programs ever conducted in Broome County by the Cancer Society group." Both Dr. Williams and Mrs. Jeanneret praised the county's school administrators, superintendents and principals for their cooperation in the program.

Medical Society members who participated in the talks included Drs. Stewart M. Aronowitz, Calton H. Bassow, James J. Burnett, Paul M. DeLuca, Edward D. D'Orsogna, Leonard J. Flanagan, Donald H. Gent, Michael J. Magcore, William G. McKechnie, Daniel P. McMahon and Bernhardt I. Wulff in addition to Dr. Williams.

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